

## Mission Statement

The **SMART DRIVE** Foundation is a non-profit organization created in 2004 to help reverse the rash of teen driving fatalities in Delaware in February of 2004.

Originally designed to take over where Delaware's nation-leading, Driver's Education Program left off, now, this award-winning effort, strategically designed to enhance driving judgment, serves thousands of high school sophomores, juniors and seniors throughout the states of Delaware, Maryland and Pennsylvania.

In 2010, SmartDrive introduced its **SMART SKILLS** hands on driver training program. Described as a graduate school for driving, training students in their own vehicles with advanced defensive driving techniques utilized by police officers and driving professionals taught by police officers and driving professionals.



**SMART DRIVE is supported entirely by dedicated sponsors who believe in our mission of safe driving. Among them are Del-One Credit Union, Delmarva Broadcasting Company, Delmarva Power, State Farm Insurance, Wilmington University, The DuPont Company and Plato's Closet**

## SmartSkills for Schools

*SMART DRIVE and SMART SKILLS offer hands on safe driving programs and assemblies **at no cost** to schools, organizations and community events..*

*These unique programs address important safety topics such as Driving Under the Influence, Seatbelt Use, Aggressive and Restraint Use, and Distracted Driving. These programs are made possible through funding by the Delaware Office of Highway Safety — **Distraction and Reaction** featuring a video from DuPont's Coastal Films division.*



*Smart Drive and Smart Skills community and schools programs creatively incorporate simple scientific facts, compelling videos and hands on proof that safe driving is the smart choice. These programs can be offered as assemblies, as part of a class, or at community events. Please contact [Karen.gibbons@smartdriveusa.org](mailto:Karen.gibbons@smartdriveusa.org) or call 888-553-6543 for more information or to schedule your event.*

The SmartDrive Foundation

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[www.smartdriveusa.org](http://www.smartdriveusa.org)



## Advanced driving skills training for life



888-553-6543 Toll-free

[www.smartdriveusa.org](http://www.smartdriveusa.org)

## What is *SmartSkills*?



*Are you a young driver or the parent of a young driver?*

*Concerned about his or her safety?*

*Driving is the one skill guaranteed to follow your student through life, so developing good driving habits, is as critical to your young driver's success as good grades. That's where SmartDrive's *SmartSkills* comes in to help.*

*SmartSkills* is a hands on driver training program which picks up where Driver Ed and parent training leave off, addressing important defensive driving issues such as vehicle maintenance, collision avoidance, night driving, inclement weather driving and parallel parking. Offered for a small fee, *SmartSkills* is taught by driver training professionals in the student's own vehicle. Offered at convenient locations all over Delaware, the Eastern Shore of Maryland and southeastern Pennsylvania, *SmartSkills* gives drivers additional tools and confidence to DRIVE SMART each time they take the wheel.



*For more information visit our website at*

[www.smartdriveusa.org](http://www.smartdriveusa.org)

## The *SmartDrive* Advantage

*SmartSkills* was created by the *SmartDrive* Foundation which offers the region's only **free** online defensive driving program aimed at students who already have their driver's licenses but is also appropriate for permit drivers. *SmartDrive* provides the 'mind work' of driving while *SmartSkills* handles the 'road work.'



The *SmartDrive* program was conceived by Delmarva Broadcasting Company which is the parent company of WSTW, WXCX and Eagle 97.7 radio, to name a few. A group of driver safety education professionals, including the Delaware Attorney General's Office, The Delaware Office of Highway Safety, The Delaware State Police, The New Castle County Police, The State of Delaware Insurance Commissioner's Office, The Delaware Safety Council, The YMCA Resource Center, Delaware's Fire & Rescue Service developed this comprehensive program to educate and motivate young drivers to operate at a higher level, demonstrating greater responsibility and maturity before and during every moment they are behind the wheel of a motor vehicle.

*SmartDrive* is available from July 1 through March 31. It consists of three instructional student modules and one "bonus" parent module. The program features case studies, graphics, questions and video clips to challenge students to develop their analytical and judgmental skills to assist them in driving smarter. The program offers positive incentives such as college scholarships, prom money for schools and more to reward positive choices and behavior. Students may also earn an insurance discount through their completion of *SmartDrive*.

## To enroll in *SmartSkills*

*There are 3 ways to sign up:*

- *Online at [www.smartdriveusa.org](http://www.smartdriveusa.org)* Simply fill out our online enrollment under *SmartSkills* and we will send you back a confirmation email.
- *Obtain a commitment form* from your school administrator — usually the Driver Ed teacher, or Wellness Center staffers, fill it out and return it to them.
- *Call us at 888-553-6543 and we will sign you up today!*

**SMARTDRIVE AND SMARTSKILLS IS A COMMUNITY SERVICE EFFORT SUPPORTED BY...**

